



**FOR IMMEDIATE RELEASE**

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**Circle Tail, Inc. Named 2020 Torch Award Winner**

**CINCINNATI, OH.** (November 13, 2020) – The Torch Awards for Marketplace Ethics is Greater Cincinnati’s only ethics-centered awards program. For 20 years, local businesses and nonprofits have demonstrated their dedication to ethics by going through a process of self-evaluation and submitting to feedback from a panel of judges.

This year, five organizations were named winners: [Brighton Center](#), [CareStar, Inc.](#), [Circle Tail, Inc.](#), [HealthWarehouse.com](#), and [Ohio Cash Buyers](#). Two organizations were recognized as honorees: [Keep Cincinnati Beautiful](#) and [Rx Integrative Solutions](#).

Torch is a program of BBB Center for Ethics, designed to encourage and celebrate outstanding ethical organizational practices. All finalists involved—including Circle Tail, Inc.—have earned this remarkable commendation.

“It’s a privilege to celebrate Circle Tail, Inc. as a 2020 Torch Award Winner,” said Jocile Ehrlich, president and CEO of BBB Cincinnati. “The strength of their commitment to exceptional ethical practices is truly inspirational. We’re proud to award Circle Tail, Inc. this honor, along with all of this year’s winners and honorees.”

Circle Tail, Inc. is thrilled to be recognized for extraordinary business operations. “We’re thrilled to receive this honor, and are so grateful to our dedicated staff and volunteers, as well as our community, for investing in Circle Tail and allowing us to help dogs who help people,” said Marlys Staley, founder and Executive Director of Circle Tail.

Circle Tail, Inc. encourages local businesses to learn more about the Torch Awards program by visiting [TorchApp.org](http://TorchApp.org).

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**Circle Tail, Inc.**, located 30 miles northeast of downtown Cincinnati, was founded in 1997. Its mission is to provide high quality service and hearing dogs to people with disabilities, at no charge to the individual, and provides facility dogs for cognitive, emotional, and therapeutic purposes. Circle Tail works to promote the human-canine bond in the community through educational programs, dog training services and adoption of career-change dogs. Accredited by ADI (Assistance Dogs International), Circle Tail is proud to uphold the highest industry standards.